



Signs to meet your every need.

Our signs range from large three-dimensional signs that announce a company's headquarters to small directional signs that help visitors to corporate, college, and other campuses navigate their way from building to building.

No job is too big or too small for our experienced staff – and we treat all jobs with equal care and consideration. All signs are custom designed and fabricated with cutting-edge technology to ensure they meet the most exacting requirements. We offer an array of signs, including:



Freestanding Signs

- Directional/Post/Panel
- Message Display
- Monument
- Pylon

Interior Logo Display

Wall Signs

- Cabinet
- Face-illuminated Letters
- Halo-lighted Letters
- Non-illuminated Letters

Custom signs. Simple solutions.

Our customers' testimonials speak to how we help retail stores, businesses, universities, and other institutions build their brands, improve their visibility, and increase their sales.

"Spectrum Signs has been a great resource, helping design signage, mediating city approval processes, fabricating signs in a timely fashion, and meeting installation dates as promised. Duke Construction is proud to have Spectrum Signs as a member of our team."

— Steve Manni, Project Manager, Duke Construction

"We continue to work with Spectrum for our electronic message display installation and service projects because of their expertise, dependability, and fair pricing."

— Gerry Gordon, President, AIM Electronics, Inc.



Spectrum Sign Systems, Inc.

2025 Gateway Circle, Suite 2
Centerville, MN 55038

www.spectrum-signs.com

Phone: (651) 429-6100

Fax: (651) 429-6190

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Custom signs.



Simple solutions.



Expert staff. Custom solutions.

Spectrum Sign Systems is a full-service sign contractor with more than 40 years of experience.

We serve the Twin Cities metro and surrounding areas and work with developers, property and facilities managers, retailers, and educational, financial and medical institutions. We are dedicated to creating signs to meet their unique needs. On time and within budget.

From initial site survey to design, fabrication, installation, and maintenance, our experienced and professional staff takes care of every step of your sign project. In fact, customer service is our top priority.

Our reputation depends on it, which is why our business is based on a philosophy of honesty, integrity, and professionalism. Thanks, in part, to our ongoing commitment to these core values, we have successfully assembled a large base of loyal customers.

“Spectrum Signs is always quick to respond and hold to the schedules we set. Recommending them is easy.”

— E. J. Mastley, Paint & Sign Shop,
U of MN Medical Center, Fairview



“Your work is always tremendous. We appreciate your honesty and how you are always looking out for Affinity Plus’ best interest.”

— Sandy Olson, Event Planner
Affinity Plus Federal Credit Union

Quality signs. Exceptional service.

From concept through installation and maintenance, we work closely with you every step of the way to design and fabricate signs that you’ll feel proud to have represent your business, communicate your brand, or promote your products.

At Spectrum, creating the perfect sign is a five-step process. Each step is done thoroughly, on time and within budget, with careful consideration of your unique needs.

- **Site Survey** – During this important initial step, we meet with you to learn about your objectives so we can determine the sign size, type, and placement that will best meet your needs. In addition, we survey the desired location and take field measurements and photos. We also review structural components, research local ordinances, and secure necessary permits.
- **Design** – Using the information gathered during our site survey, we begin designing your sign, always looking for ways to create unique visual appeal and functional simplicity. Throughout the design process, we have one goal in mind: *To create a custom-tailored sign that meets your unique needs.*



- **Fabrication** – Once the design is approved, we fabricate the sign, using only the best materials and state-of-the-art manufacturing. We guarantee the quality of our signs.
- **Installation** – After the sign is fabricated, we install it. Our experienced team of installers is certified to meet Occupational Safety and Health Administration and Department of Transportation standards so each job is done safely and correctly.
- **Maintenance** – We offer a full array of maintenance services to keep your sign looking great and functioning properly. Whether you need us to change lamps, make repairs, or refurbish a sign, our professional technicians can help.



Increase your visibility.

Our signs will help you create a first – and lasting – impression, one that sets you apart from your competition and secures your image. To learn more about our services and how we can help you create effective exterior signs, visit our Web site at www.spectrum-signs.com or call (651) 429-6100.

